

DUPLICATE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Mentzer Media
Attention: Accounts Payable
600 Fairmont Avenue - Suite #306
Towson, MD 21204

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
316473-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Americans for Prosperity	Americans For Prosperity	102

Flight Dates	Order #	Alt Order #
11/01/12 - 11/06/12	316473	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
12736		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/01/12	11/02/12	5am News M-F	5-6am M-F	---TF--	1:00	2	\$2,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 2 \$2,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Th 11/01/12 5:42 AM 5am News M-F 5-6am M-F 1:00 AFP12TV13H \$2,750.00 NM 1 WXYZ F 11/02/12 5:11 AM 5am News M-F 5-6am M-F 1:00 AFP12TV13H \$2,750.00 NM									
2	11/05/12	11/06/12	5am News M-F	5-6am M-F	MT-----	1:00	2	\$2,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$2,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 11/05/12 5:28 AM 5am News M-F 5-6am M-F 1:00 AFP12TV21H \$2,750.00 NM 2 WXYZ Tu 11/06/12 5:11 AM 5am News M-F 5-6am M-F 1:00 AFP12TV13H \$2,750.00 NM									
3	11/05/12	11/06/12	Action News 6am	6-7am M-F	MT-----	1:00	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 11/06/12 6:42 AM Action News 6am 6-7am M-F 1:00 AFP12TV21H \$7,000.00 NM									
4	11/01/12	11/04/12	11pm Action News Updat	11-1135pm M-Sun	---TFSS	1:00	2	\$20,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TFSS 2 \$20,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 11/03/12 11:54 PM 11pm Action News Update 11-1135pm M-Sun 1:00 AFP12TV21H \$20,000.00 NM 2 WXYZ Su 11/04/12 11:50 PM 11pm Action News Update 11-1135pm M-Sun 1:00 AFP12TV13H \$20,000.00 NM									
5	11/01/12	11/02/12	M-F 3p-4p	3-4pm M-F	---TF--	1:00	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 11/01/12 3:48 PM M-F 3p-4p 3-4pm M-F 1:00 AFP12TV21H \$3,000.00 NM 2 WXYZ F 11/02/12 3:33 PM M-F 3p-4p 3-4pm M-F 1:00 AFP12TV21H \$3,000.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/02/12	11/02/12	Dr. Oz	4-5pm M-F	----F--	1:00	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 11/02/12 4:42 PM Dr. Oz 4-5pm M-F 1:00 AFP12TV13H \$6,000.00 NM									
7	11/05/12	11/06/12	M-F 9a-10a	9-10am M-F	MT-----	1:00	1	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 1 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 11/06/12 9:57 AM M-F 9a-10a 9-10am M-F 1:00 AFP12TV13H \$7,500.00 NM									
8	11/05/12	11/06/12	M-F 12-1pm	12-1pm	MT-----	1:00	1	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 1 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 11/05/12 12:24 PM M-F 12-1pm 12-1pm 1:00 AFP12TV13H \$7,500.00 NM									
9	11/02/12	11/05/12	5-6pm M-F	5-6pm M-F	M--F--	1:00	1	\$7,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 M--F-- 1 \$7,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 11/05/12 5:40 PM 5-6pm M-F 5-6pm M-F 1:00 AFP12TV21H \$7,400.00 NM									
10	11/03/12	11/03/12	SA 10-11am News	10-11am	-----S-	1:00	2	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 2 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Sa 11/03/12 10:09 AM SA 10-11am News 10-11am 1:00 AFP12TV21H \$5,000.00 NM 1 WXYZ Sa 11/03/12 10:35 AM SA 10-11am News 10-11am 1:00 AFP12TV13H \$5,000.00 NM									
11	11/04/12	11/04/12	Spotlight SUN 930am	Sun 930-10am	-----S	1:00	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 11/04/12 9:43 AM Spotlight SUN 930am Sun 930-10am 1:00 AFP12TV13H \$3,000.00 NM									
12	11/04/12	11/04/12	SU 12-1p News	12-1p	-----S	1:00	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 11/04/12 12:28 PM SU 12-1p News 12-1p 1:00 AFP12TV13H \$3,000.00 NM 2 WXYZ Su 11/04/12 12:58 PM SU 12-1p News 12-1p 1:00 AFP12TV21H \$3,000.00 NM									
13	11/04/12	11/04/12	Su 6-630p	6-630pm Sun	-----S	1:00	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 11/04/12 6:22 PM Su 6-630p 6-630pm Sun 1:00 AFP12TV13H \$6,000.00 NM									



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Americans for Prosperity	Americans For Prosperity	102	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	11/04/12	11/04/12	Sunday Prime D	10-11pm Sunday	-----S	1:00	1	\$31,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$31,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 11/04/12 10:44 PM Sunday Prime D 10-11pm Sunday 1:00 AFP12TV21H \$31,000.00 NM									
15	11/04/12	11/04/12	Ford Lions Report Live	Various	-----S	1:00	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 11/04/12 11:58 AM Ford Lions Report Live Various 1:00 AFP12TV21H \$10,000.00 NM									

Total Spots **21** Gross Total **\$158,400.00**

Payment Terms 30 Days

Agency Commission **\$23,760.00**
Net Amount Due **\$134,640.00**